



The Magic of Felixstowe - song

On behalf of Felixstowe Harmonies' project steering group I would like to express our thanks for the £500 grant awarded to our song initiative.

We are pleased to provide the following update on our progress and a detailed breakdown of how the Council's investment is being used.

Detailed Expenditure of the £500 Grant

The Council's funding is allocated to ensure the project meets professional standards and a legacy beyond a single performance:

- **Professional Audio Engineering (£300):** To move from a choir rehearsal recording to a "radio-ready" product, we are planning to commission professional studio recording and mixing services. This ensures that the final track is of a commercial standard, suitable for digital streaming and local radio play. This is currently being scheduled for the summer term.
- **Branding and Visual Identity (£100):** We recognised that for the song to have a "visual presence" and professional feel, a high-quality logo design was essential. This branding will appear on our flyers, digital assets and merchandise, giving the project a recognisable "brand" that the community can identify with.
- **Song t-shirts (£100):** A portion of the grant is being used to subsidise the production of T-shirts with the song logo. These will be worn by choir members, fostering a sense of unity and pride during public appearances and school visits. (Note: Felixstowe Harmonies and singers are subsidising the balance). See attached logo design on t-shirt.

Project Milestones & Community Reach

Since receiving the grant we have moved from the planning phase into active community delivery:

- **The 'Ambassador' Effect:** By integrating this song into the curriculum of our local schools, we are turning hundreds of students into **active ambassadors** for Felixstowe. These students take the song home to their parents, grandparents, and neighbours and the song becomes a living advertisement for the spirit of our town.
- **Educational Integration:** We have distributed sheet music, lyric sheets, learning tracks and the video featuring Felixstowe landmarks to Langer School, Grange School, and Felixstowe School with a positive response. Introductory packs have also been sent to Kingsfleet and Trimley St Mary schools and we are waiting for responses.

- **Public Performance:** Teaching resources have also been sent by Sidegate Lane Primary, Ipswich and a recent concert performance to parents hosted by the school served as a powerful demonstration of how the song unites different school communities.
- **Intergenerational Participation:** The project has the potential to bridge the gap between youth and the wider community and discussions with Hattie Bennett and potentially the Felixstowe Community Choir will ensure the song resonates across all age groups in the town. Felixstowe Harmonies will also perform the song at concerts and other town engagements where appropriate.

Added Value & "In-Kind" Support

It is worth noting that the Town Council's "seed funding" has inspired other local professionals to donate their time. We have secured a **backing track production**, a **30-second promotional teaser**, and a **full-length music video** (attached below) featuring iconic Felixstowe landmarks at no additional cost to the project.

[The Magic of Felixstowe](#)

Looking Ahead

As we move into the summer term our focus will be to:

- **Educational Integration:** contact Fairfield, Colneis, Trimley St Martin, St. Felix schools and follow up Kingsfleet and Trimley St Mary schools
- **Audio Engineering:** produce the final studio radio-ready track.

Once again, thank you for your support.

Best wishes

Chandra

www.felixstoweharmonies.co.uk

