



## **Felixstowe Fairtrade Forum**

### **Felixstowe Town Council – Annual Grant Report 2025/26**

A major element of our promotion of Fairtrade is through our web site. The site promotes the ethical nature of our Town, through supporting Fairtrade and, also, emphasises the fact that Felixstowe is a designated Fairtrade Town, recognised by the Fairtrade Foundation – with the on-going support of the Town Council. The update and maintenance of the web site is undertaken on a voluntary basis and, therefore, that element of cost is effectively covered by the voluntary donation of expertise and time. We are, however, extremely grateful that the Town Council is able to support the web site hosting and domain costs through the Annual Grant.

Felixstowe Fairtrade Forum continues to promote Fairtrade in the town and is increasingly looking to work with partners who share similar aims in terms of climate justice etc.

The web site provides an invaluable means to showcase our activities and projects. One particular example, over the past year, has been the production of a video providing information about Fairtrade and its work. This was made possible through the cooperation of two of the schools in the Felixstowe area: Colneis Junior and Trimley St Mary Primary. Pupils from both schools were the main participants in this video.

The web site was then used as the means whereby a larger audience could access this video.

We remain extremely grateful for the help that the Town Council gives in retaining this aspect of our communications strategy.