



Project Gift Shop

The Grant of £1000 has been used to purchase improved shop shelves and displays this has allowed us to greatly increase our offer as well as modernise our shop.

We have begun to sell a lot more branded items which are our best selling items allowing us to increase our income. We have increased our confectionery offering which was lacklustre before but now includes a number of different items which have been popular with visitors. We are able to display items in a much better way as our previous fittings included secondhand furniture which was too high to display for children, very dark and impossible to rearrange. Our new fittings fix these issues and make the display much more usable for both our volunteers and visitors.

We are selling more local products as well, including Harris and James coffee, we are increasing this offer currently working with Suffolk distillery and the Old Felixstowe Brewing Co. and are also hoping to work with more.

