

Art on the Prom 2024

March 2025

Art on the Prom returned in 2024 stronger than ever. It ran on Sunday 1st September along the traditional north side of the promenade as well as experimentally on the South side of the Pier up to parallel with Holland Road.

Interest from exhibitors was at an all time high and stall costs were positioned to keep the calibre of art in keeping with other high end exhibitions. Some reported that stalls were a tad expensive but overall, it was thought to be priced currently and the art was outstanding.

The event was produced by Iona Hodgson and Bonny Williams - event producers with considerable experience in this and other events.

The event was held separately from Love Felixstowe in 2024, so there were no shared marketing or production costs. As a result, private sponsorship was sought from Aquabridge Law which ensured that the event could go ahead.

Additionally, the event could not have gone ahead without support & the funding given by Felixstowe Town Council, who actively encourage & offer assistance every year. Likewise, East Suffolk Council habitually offer support in kind by providing the Heras fencing as the base for artists' stalls. They will be doing so again in 2025.

A broad range of high quality artists registered interest & there were very many first time exhibitors including some recently graduated art degree students who live locally.

Around 90 artists exhibited, reporting excellent takings as well as an all round successful and enjoyable day.



Thanks to the Town Council for our sponsorship!