



FELIXSTOWE
TOWN COUNCIL

BUSINESS PLAN 2020 - 2024



DECEMBER 5

Felixstowe Town Council

Town Hall

Felixstowe

IP11 2AG

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Business Plan 2020 - 2024

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FORWARD

Greetings from the Town Council

Welcome to Felixstowe Town Council’s Business Plan for 2020 - 2024. We believe Felixstowe’s wellbeing should be the driving force that guides our every action, and the purpose of this plan is to illustrate our priorities and the key objectives necessary to uphold them.

Throughout the past few months, we’ve conducted meetings and asked you for your opinions on how to make our beautiful seaside town continue to grow and prosper. We received many thought-provoking suggestions as a result. Sadly not all proposals were within our realm of control, but the ones that were – whether by altering our internal philosophies or by liaising with outside bodies – shall be illustrated throughout this plan. We would like to thank everyone who participated; our committed Town Councillors, and you, the people of Felixstowe.

Placeholder text. Word from the mayor, notes on previous business plan, etc.?



*Cllr Nick Barber
Mayor of Felixstowe*

“We received many thought-provoking suggestions [...] We would like to thank everyone who participated.”

OVERVIEW OF QUESTIONS

We asked the following questions that, together, cover the most vital points concerning the wellbeing of our town. (Is this page necessary?)

1

The Town Council seeks to become carbon-neutral by 2030. What practical steps could we be taking in the next 4 years and what can we do to support others in Felixstowe to reduce their environmental impact?

Researching into the proactive use of renewable energy for environmental health

2

The Town Council provides financial support to dozens of local organisations each year through our occasional and annual grants scheme. What do you believe are the priorities for the community over the next 4+ years and in what ways do you think the Town Council should identify and address these needs?

Engaging with the community to foster fortitude & skill

3

How can community facilities and open spaces such as the seafront, prom and gardens, our town centre, woodland, parks, and play areas be better used to promote Felixstowe and improve wellbeing? Should the Town Council consider opportunities for asset transfers from East Suffolk / Suffolk County councils to preserve community facilities even if this increases costs? If so, which in particular?

Evaluating the optimal usage of public spaces

4

Town Council initiatives such as Felixstowe in Flower, the Christmas Ice Rink and our funding of the Christmas Lights help bring life and colour and we also support the concept of local business formalising their own priorities for the town. How might the Town Council support a more thriving town centre?

Supporting the town centre to bolster economic confidence

ENVIRONMENT

Over the next 4 years, Felixstowe Town Council will...

1	Ensure we are proactive in reducing our personal environmental impact, aspiring to become Carbon Neutral by 2030.
2	Promote environmentally friendly practices for all town council facilities and events, subject to availability and practicality
3	Increase public awareness of positive changes such as car-sharing, reduction of vehicle idling, recycling, refilling Emmaus, and composting by way of our Felixstowe Magazine & social media outlets
4	Allow Peewit Hill to “Re-wild”
5	Investigate renewable energy avenues, particularly solar panels and wind generators
6	Review the amount of paper waste the Town Hall generates with meetings, with a view to digitising the process
7	Express support for the installation of more electric car charge points in Felixstowe
8	Consider the environmental ramifications of potentially detrimental developments during Planning meetings
9	Support and champion local exemplars of renewable energy

COMMUNITY ENGAGEMENT

Over the next 4 years, Felixstowe Town Council will...

1	Publicise community events through social media and networking, building on local strengths
2	Lobby to make Felixstowe a safe place to live by supporting extra policing and street lighting
3	Engage with and address problems of Felixstowe residents. Investigate into the possibility of arranging meetings at various times of day
4	Support the provision of more youth groups in the town, to include holiday play schemes and children's activities
5	Blue Flag
6	Reviewing our support of grant applicants, ensuring specific aspirations are met
7	Build positive relationships with neighboring organisations, encouraging cooperation and participation
8	
9	

PUBLIC SPACES

Over the next 4 years, Felixstowe Town Council will...

1	Monitor the development and feedback for our newly opened play area sites
2	Something to do with cemetery allotment conversion?
3	Consider opportunities for the Town Council to implement public spaces and assets from other bodies
4	Promote and encourage health walks along the prom
5	Work with East Suffolk Council on a "Vision for the Town Centre 20xx"
6	Maintain dedication to keeping our public spaces disability & dementia friendly, leading by example and encouraging others to do the same
7	Evaluate possibility of working alongside local environmental groups / charities to potentially manage & improve natural areas
8	
9	

TOURISM & INFRASTRUCTURE

Over the next 4 years, Felixstowe Town Council will...

1	Encourage more people to use the town centre, encouraging commercial sponsorship of community events in public spaces
2	Promote & support initiatives with positive impact on tourism and the sustainable town centre
3	Bolster community safety and resilience, investigating policies to support activities
4	
5	
6	
7	
8	
9	

SUMMARY

Closing statement

Welcome to Felixstowe Town Council’s Business Plan for 2020 - 2024. We believe Felixstowe’s wellbeing should be the driving force that guides our every action, and the purpose of this plan is to illustrate our priorities and the key objectives necessary to uphold them.

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Placeholder text.



*Cllr Nick Barber
Mayor of Felixstowe*

“End Quote”