

Art on the Prom 2023

April 2024

Art on the Prom made a return in 2023 after a hiatus as part of the 'Love Felixstowe' festival. It ran on Sunday 3rd September along the traditional north side of the promenade.

Interest from exhibitors was at an all time high but costs to put on the event had also increased substantially since the pre-Covid era when the last event took place.

Art Eat CIC, a local arts social enterprise which specialises in arts community engagement took on the production of the event to ensure it met the needs of the participating artists, local community & the conjunction with Love Felixstowe.

The event being held within the same timeframe as Love Felixstowe, meant that costs could be shared & profile could be raised in order to raise some private sponsorship.

Thanks to the support of Kate Cain at Felixstowe BID, funding relationships & logistical support for the event were created which was invaluable in ensuring that it could go ahead at a cost that was accessible to the artists. The event could not have gone ahead without this support & the funding given by Felixstowe Town Council, who actively encourage & offer assistance every year.

A broad range of high quality artists registered interest & there were very many first time exhibitors including some recently graduated art degree students who live locally.

Over 90 artists exhibited, most reporting their highest ever takings at the event.

Provided funding required to run 2024 is achieved, running concurrently with any planned Love Felixstowe events is desirable & the return of community based artwork & workshops is planned.