

Report on Santa and Rudolph 2021

It was great to get Santa and Rudolph back on the road for Christmas 2021. They were enthusiastically received by young and old and Santa certainly hasn't lost his magic for the children. And, apart from that wet and windy Tuesday, the weather was kind to us: dry and calm and not too cold.

Thanks to the generosity of our donors and the hard work of our supporters, Santa and Rudolph raised a record £9,645 for deserving causes supported by the Rotary Club of Felixstowe and Save the Children. But raising money for worthy causes is only part of the story. Santa's ride around the town has long been part of Christmas in Felixstowe, bringing together the community; not just as spectators and donors on the street, but as volunteer drivers, Santas and collectors drawn from a wide range of local organisations and enterprises.

Between 6 and 23 December we operated thirteen evening runs around the town and four weekend static events at Hamilton Rd, Lidl and Morrisons. (We coordinated our runs with Felixstowe Lions who took out their Sleigh on five nights 29 November to 3 December.) This year, with new housing developments in Felixstowe and the Trimleys, the challenge will be to bring Santa and Rudolph to our rapidly expanding community.

We have a first meeting of the Rudolph 2022 Rotary/Save the Children organising committee scheduled for July. In the meantime, we will be checking out the trailer (mechanics and electrics) and planning the necessary refurbishments.

Thanks to all our supporters and particularly Felixstowe Town Council for a grant of £607 towards expenses and renovations.







