





# OUR VISION

"This is a celebration of Suffolk during The Queen's historic Platinum Jubilee in 2022. It will bring together all people and communities in joyful celebration, and create a powerful legacy to increase the visibility of our county and improve local lives for many years to come.

"Together, we will shine a spotlight on Suffolk, opening up opportunities, connections and improvements for everybody."

**Clare, Countess of Euston**  
**H.M. Lord Lieutenant of Suffolk**



# This is for Everybody

Our ambition is to bring generations and diverse communities together, connecting networks and organisations for the better. We are inclusive and welcoming, without boundaries. No-one will be left behind.

**At its heart this is of, for and about the county we know and love, and the people who live here.**

# OUR VALUES

## Open

We are inclusive and welcoming, without boundaries

## Original

What we do is new and/or unique to Suffolk, creating special, unforgettable experiences

## Optimistic

Our sights are set on excellence, on creating a good future; we are positive and ambitious

## United

We bring generations and diverse communities together, connecting networks and organisations for the better

## Compassionate

No-one is left behind. We are respectful and equitable; everything is sustainable with a positive impact

## Of Suffolk

At its heart this is of, for and about the county we know and love, and the people who live here.



**FESTIVAL  
OF SUFFOLK  
2022**  
RECOVER · RESET · RECHARGE





# Together we can

## **Community**

Strengthen cohesion, volunteering and resilience across all communities

## **Health and Wellbeing**

Champion activities that improve physical and mental health

## **Opportunity and Education**

Broaden horizons to raise and realise aspirations

## **Enterprise**

Celebrate business success and nurture entrepreneurship and innovation

## **Environment**

Improve sustainability and enhance our natural surroundings

## **Culture and Tourism**

Celebrate Suffolk's arts and culture, connecting everyone to our rich and diverse heritage.



# FESTIVAL HEADLINE EVENTS



**FESTIVAL OF THE SEA**



**FESTIVAL CONCERTS**



**QUEEN'S GREEN CANOPY IN SUFFOLK**



**BUSINESS EXPO**



**A GARLAND FOR SUFFOLK II (BOOK)**



**FESTIVAL MARATHON**



**NEWMARKET RACE DAY**



**YOUTH GAMES**



**COMMUNITY CASCADE**

# THANK YOU TO OUR GROWING NUMBER OF PARTNERS, INCLUDING



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Spring Agency for Change  
Suffolk Agricultural Association

Suffolk Association of Local  
Councils  
Suffolk Chamber of Commerce  
Suffolk Community Foundation  
Suffolk Constabulary  
Suffolk County Council  
Suffolk Libraries  
Suffolk NHS  
Suffolk Police and Crime  
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INTERVIEW WITH SUFFOLK TV  
POTTERY ARTIST IN HEAVEN MAGAZINE

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## Graduation joy after tough year

University of Suffolk's  
Class of 2020

8-page  
pullout

**MARK YOUR  
ACHIEVEMENT**

## Blues linked with move for striker Bishop

Latest transfer  
news - Sport

IPSWICH TOWN

# Major plans for new Festival of Suffolk emerge

Concerts, expo and local events among ideas

First details have been revealed of a new Festival of Suffolk which will take place in 2022 to showcase the county. As well as celebrating Suffolk, the event is designed to help communities recover from the devastating effects of Covid-19 and a seven-figure legacy project is also on the cards. Deputy Lieutenant for Suffolk

**JASON NOBLE, LOCAL  
DEMOCRACY REPORTER**  
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Mark Pendlington has teased the early ideas, with the aim to tie in with the Festival of Britain, Commonwealth Games and the Queen's platinum anniversary of her accession to the throne.

A more formal launch is set to happen over the coming weeks, but early ideas include concerts, outdoor activities, a business and entrepreneurs expo and a marathon.

The festival is aiming to boost pride in Suffolk and reconnect communities county-wide.

Full story: Page 2

## How Lucy's veg growing won army of Instagram followers

Weekend section

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## Festival of Suffolk planned for 2022 - here's what it could involve

**JASON NOBLE, LOCAL  
DEMOCRACY REPORTER**  
jason.noble@archant.co.uk

**Plans for a Festival of Suffolk next year have emerged to help showcase the county and help communities recover from the devastating effects of Covid-19 - and a seven-figure legacy project is also on the cards.**

Deputy Lieutenant for Suffolk Mark Pendlington (inset below) teased the early ideas at Thursday's annual Suffolk County Council meeting, with the aim to tie in with the Festival of Britain, Commonwealth Games and the Queen's platinum anniversary of her accession to the throne.

Details are sparse as a more formal launch is set to happen over the coming weeks, but early ideas include concerts, outdoor activities, a business and entrepreneurs expo, a special race card at Newmarket and a marathon.

In addition, a £5million pot for the next three years is also planned, which Mr Pendlington said was to "help people recover, reset and recharge, to begin to look at how organisations can begin to recover from the hurt and trauma of Covid, to make sure we get those organisations and those people and those communities back on track."

He stressed that the festival would not duplicate or compete with any of the scores of events which take place in Suffolk each year, and would involve people of all ages, faiths, communities and locations.

"There is a national Festival of Britain happening next year and also the Commonwealth Games are coming to Birmingham, so we hope next year the mood will be different, there will be a feeling of relief and celebration, we will be in the mood to recover, reset and recharge ourselves as we look to the future with renewed



Seaford activities could be a part of the Festival of Suffolk in 2022

Picture: DENISE BRADLEY

confidence," he said. "It's not going to be a festival that we announce grand events, and say 'this is where you can buy your tickets'. It is a festival we want to be for all parts of Suffolk, whatever community you are in, wherever you live, whatever your geography is, whatever age you are, we want the festival to touch everyone in Suffolk."

The Lord Lieutenant Lady Euston (below) is understood to be the driving force behind the event, which is being designed to incorporate ideas from communities right across the county.

Mr Pendlington added: "We are looking to focus the festival on culture and tourism, on opportunities for young people, aspiration jobs and recovery growth for the world class businesses we have here, for



Queen Elizabeth II and her husband the Duke of Edinburgh at Buckingham Palace after her coronation in Westminster Abbey in 1953, one year after her accession to the throne. Picture: PA

bringing communities back together and improving numbers of volunteers, for the environment based on the UN sustainability

targets to make sure that our environment is sustainable and remains as beautiful as we all know it to be."

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# OUR INVITATION

**We'd love you, your friends and your community to be involved to make the Festival happen! Our events and activities need can-do leaders and teams who have the energy and focus to deliver them successfully.**

Our events and activities need can-do leaders and teams who have the energy and focus to deliver them successfully. Can you help?

Also ... let us know about the events you're planning to celebrate your community, the Jubilee and Suffolk. Please share your ideas for ways to showcase your organisation and community.

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[festivalofsuffolk.org](https://festivalofsuffolk.org)



